

# Recycled Water Public Opinion Survey Request for Proposals



**RFP Closes November 1, 2022 @ Noon (pacific time)**

## Overview

Diablo Water District and Ironhouse Sanitary District are jointly interested in conducting a public opinion survey within our service areas to determine public acceptance of recycled water as a resource. Both agencies are committed to a one water approach and see all water as valuable, including the reuse of recycled water. The agencies performed a Recycled Water Feasibility Study that included reuse options that ranged from landscape irrigation up to and including direct potable reuse. In order to gauge public sentiment regarding reuse options, an education/question format of data collection will be beneficial.

Results of this survey will guide the agencies in project selection.

Population: 45,000

Location: Oakley, CA and unincorporated Contra Costa County (Bethel Island and Hotchkiss Tract)

## Timing

Milestones	Dates
Issue RFP	October 12, 2022
Last Day for Clarification Questions	October 26, 2022
Proposals due by noon Pacific time	November 1, 2022
Staff Review	November 2 – 9, 2022
Contract Award	November 16, 2022
Project Start	December 1, 2022
Project Completion	March 30, 2023

## Scope of Services Required

### Phase 1

- Perform a stepwise (educate then question) public opinion survey for a statistically valid number of residences regarding reuse of recycled water.
  - This may be done via phone, in person or other means identified by the consultant and mutually agreed to by the agencies.
  - Reuse options range from landscape irrigation to direct potable reuse.
- Identify project champions within the community and facilitate their relationship with the agencies.
- Develop an outreach plan and strategy for water reuse.
- Summarize other agencies that have successful water reuse programs.
- Build a collection of attractive and helpful collateral materials on benefits of water reuse.
- Work with agency staff to update recycled water information on their respective websites.

## Phase 2

- Build key stakeholder support through engagement and outreach.
- Obtain visible and vocal demonstrations of support from community leaders, including elected and health officials.
- Rapidly respond to concerns of groups or individuals opposed to reuse of recycled water.
- Target multi-ethnic communities, youth, and underrepresented groups and provide opportunities for learning while addressing concerns.
- Encourage, gather, and collect positive media stories and defuse negative media.
- Mitigate potential opposition that may derail a future project.

## **RFP Contents**

1. A summary of the consultants understanding of the project as a whole and the unique capabilities to perform the services required. The summary shall establish that the consultant understands the objectives and work requirements and the consultant's ability to satisfy those objectives and requirements. *(10 pages max)*
2. The consultant's implementation plan with a project schedule including a list of tasks and any additional proposed deliverables. *(10 pages max)*
3. The consultant's experience and history in performing this type of work on similar projects. *(5 pages max)*
4. A brief description of the consultant's firm (firm size, financial stability, capacity, and resources) shall be included. *(5 pages max)*
5. Consultant fee schedule broken down by Phase 1 and Phase 2. The agencies may decide to award only Phase 1 at this point in time. *(5 pages max)*

## **Contact Information**

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## **Deadline for Submission**

Proposals must be received (not postmarked) by **November 1, 2022 at Noon (pacific time)**.

Email: Submission are accepted, but only valid once a confirmation email is sent by the agency.

Parcel: Diablo Water District, Attn: Recycled Water Public Opinion Survey RFP, 87 Carol Lane, Oakley, CA 94561

USPS: Diablo Water District, Attn: Recycled Water Public Opinion Survey RFP, PO Box 127, Oakley, CA 94561